



To whom it may concern,

It is with great excitement that Single Moms Excel, Inc. invites you to partner with us in empowering single mothers at our 2nd Annual Premiere Luncheon.

### About Us

Single Moms Excel, Inc. is a 501(c)(3) non-profit organization dedicated to providing a secure, nurturing environment where single mothers can experience holistic transformation—mind, body, and soul. Our mission is to offer emotional and social support, health and wellness coaching, and financial literacy education. Through these pillars, we equip single mothers to uncover their purpose, harness their passions, and achieve financial wellness.

### **2024 Single Moms 2<sup>nd</sup> Annual Fundraising Luncheon**

Date: Thursday, November 21, 2024

Time: 11:30 AM – 1:30 PM

Location: Bethesda, 3723 E Dakota Ave, Fresno, CA 93726

#### Founder and CEO

*Jocelyn Chretien*

MDiv, BA-Business, BS-

Kinesiology

Entrepreneur: Kingdom Solutions

& Designs, LLC

Certified Mental Health Coach

Integrative Nutrition Health Coach

Certified Aerobics Instructor

#### Advisory Board

*Adela Dominguez*

Human Resources & Accounting

Consultant

#### Executive Board Members:

*Dr. Jason Radtke, Interim Vice*

President, Chiropractor at Rapid

Body Revitalization

*Adela Dominguez, Treasurer, HR*

& Accounting Specialist

*Lori Regains, Missionary &*

Teacher

*Arva Parker, Medical Social*

Worker

### Our Program

We focus on four key areas:

1. **Mental Health Awareness** – Offering workshops to foster emotional well-being.
2. **Health & Fitness** – Offering bi-weekly coaching sessions focused on mindfulness, balance, and physical transformation to support overall health and fitness goals.
3. **Self-Development** – Offering access to parenting workshops, stress & time management, vision boarding, and our book "RE-UP in 21: A Guide for Single Moms After Breakup or Divorce."
4. **Financial Literacy** – Delivering coaching and education to help single mothers achieve financial wellness.

We believe that by focusing on these areas, single mothers can create a balanced and purposeful life, enabling them to provide a higher quality of life for themselves and their children.

### Fundraising Goal – Please see attached sponsorship for areas you can help.

\*\* For our 2025 cohort, we are honored to have CHASE as a major sponsor, contributing \$10,000 to cover operational expenses and tuition for 12 single mothers. However, we are seeking additional funding to provide each participant with a \$100 monthly stipend as an incentive for attending at least 90% of the monthly sessions. This stipend will further motivate our participants to fully engage in their journey toward transformation.

\*\* Additionally, we are looking for sponsors to support this Luncheon and our Graduation Ceremony in June 2025.

### Your Support

We kindly request your foundation's support as a sponsor for this year's event. Your contribution will help us fulfill our mission of transforming the lives of single mothers, enabling them to provide a better future for their families. Attached are details of our sponsorship opportunities for your consideration.

Thank you for your time and consideration. We look forward to the possibility of partnering with you to make a meaningful impact on the lives of these incredible women.

Sincerely,

*Jocelyn Chretien*

Jocelyn Chretien

Founder & CEO

Single Moms Excel, Inc.

Acceptance of Sponsorship Proposal - Your INVOICE



Single Moms Excel 2<sup>nd</sup> Annual Fundraising Luncheon

Thursday, November 21, 2024 - 11:30am-1:30 pm

Location TBA

Yes, we would like to offer our support for SME at the following Sponsorship Level:

SPONSORSHIP LEVELS
Platinum \$10,000
Gold Stipend \$6,000
Silver Event \$3,000
Bronze Stipend \$1,200
Friend of SINGLE MOMS EXCEL \$300
Supporter \$150
In- Kind/Donation \$
Other \$

ADVERTISEMENTS
Full page \$150
1/2 page \$75
1/4 page \$50
Business Card \$25

TICKETS
Tickets x \$35.00
Table (8 seats) \$280.00

(Please print)

Contact Person
Company/Organization
Address
City State Zip
Phone ( 559 ) Fax ( )
Email

I agree to honor my pledge in full by December 31, 2024 (Gifts exceeding \$1,000.00)

Please bill me Monthly Bi-Weekly Weekly Other

Authorizing Signature Date

Method of Payment

Check # Total Amount of Payment \$

SINGLE MOMS EXCEL is a non-profit 501 (c) (3) tax-exempt charitable Public Benefit Corporation. Tax ID# 88-3099888

Please return this agreement with your check to:

Single Moms Excel, 319 W Kearney Blvd Fresno, CA 93706

Single Moms Excel, Inc Tax ID# 88-3099888 is a 501 (c) (3) tax-exempt charitable Public Benefit Corporation 319 W Kearney Blvd, Fresno, CA 93727 , 559-900-6420 , singlemomsexcel@gmail.com www.singlemomsexcel.com

# Single Moms Excel Annual Fundraising Luncheon 2024 Sponsorship Levels

## **Platinum Sponsor - \$10,000 (1) - Operating expenses & tuition costs for 12 moms**

- Recognized as an exclusive sponsor via signage
- Recognized as an official sponsor on all events for one year
- Recognized and identified from the projection screen during brunch
- Logo and information displayed on [www.SingleMomsExcel.com](http://www.SingleMomsExcel.com)
- 1 tables of 8 guests with premier seating (8 tickets)
- Full page ad in program booklet
- Listed as a *Platinum Sponsor* in the program booklet
- Vendor Booth at Luncheon

## **Gold Stipend Sponsor -- \$6,000 (1) - Total stipend cost which allows 12 moms to receive at least \$100 per month for attending 90% of the classes every month.**

- Recognized and identified from the projection screen during the brunch
- Logo and information displayed on [www.SingleMomsExcel.com](http://www.SingleMomsExcel.com)
- 1 table of 8 guest (8 tickets)
- ½ page black & white ad in the program booklet
- Ad in e-newsletter used as on-going marketing tool
- Listed as a *Gold Sponsor* in the program booklet
- Vendor Booth at Luncheon

## **Silver Event Sponsor - \$3,000 (2) - Luncheon & Graduation Sponsor**

- Recognized and identified from the projection screen during the brunch
- Logo and information displayed on [www.SingleMomsExcel.com](http://www.SingleMomsExcel.com)
- 5 guests (5 tickets)
- ½ page black & white ad in the program booklet and e-newsletter
- Listed as a *Silver Sponsor* in the program booklet
- Vendor Booth at Luncheon

## **Bronze Stipend Sponsor - \$1,200 (5)- 1 month of stipends to 12 single mothers.**

- Recognized and identified from the projection screen during the brunch
- Logo and information displayed on [www.SingleMomsExcel.com](http://www.SingleMomsExcel.com)
- 5 guests (5 tickets)
- ¼ page black & white ad in the program booklet and e-newsletter
- Listed as a *Bronze Sponsor* in the program booklet
- Vendor Booth at Luncheon

## **Friends of SINGLE MOMS EXCEL - \$300 - Will go towards event expenses for luncheon and graduation**

- Business name displayed on on [www.SingleMomsExcel.com](http://www.SingleMomsExcel.com)
- 2 complementary tickets to the brunch
- Black & white business card ad in the program booklet and e-newsletter
- Listed as a *Friend of SINGLE MOMS EXCEL* in the program booklet
- Vendor Booth at Luncheon

## **Supporter - \$150**

- 1 complementary ticket to the brunch
- Listed as a *SINGLE MOMS EXCEL Supporter* in the program booklet
- Vendor Booth at Luncheon



## Single Moms Excel Luncheon

### TICKET PRICES:

Table (8 seats).....\$280.00

Tickets .....\$35.00

### PROGRAM AD PRICES:

Inside Cover .....\$150.00

Full Page, Color Ad  
5.5" Width x 8.5" Length

Back Cover.....\$150.00

Full Page, Color Ad  
5.5" Width x 8.5" Length

Full Page.....\$100.00

Black & White Ad  
5.5" Width x 8.5" Length

Half Page.....\$75.00

Black & White Ad  
5.5" Width x 4.25" Length

Quarter Page.....\$50.00

Black & White Ad  
5.5" Width x 2.125" Length

Business Cards.....\$25.00

Black & White Ad  
3.5" Width x 2" Length

*Ad artwork should be 300dpi or better, in PDF or JPEG formats.*

**Please send ads via email to [singlemomsexcel@gmail.com](mailto:singlemomsexcel@gmail.com) no later than  
Friday, November 1, 2024**

For more information contact:

Jocelyn Chretien  
Tel: (559) 900-6420